

CASTING BRIEF

DATE OF CASTING	MONDAY 27 TH JUNE, 2016
PHOTOGRAPHER	NICK BOWERS
PRODUCT	BLACKMORES
MEDIA	OOH, Print, Digital/Website, POS, DM, PR 12 MONTHS / AUSTRALIA
SHOOT DATE	28 TH OR 29 TH JUNE 2016
DURATION OF CALL TIME	10HRS
SHOOT FEE & LOADING + 15% ASF	SHOOT FEE UNRECOGNISABLE TALENT \$1000 Note on ASF: The Kitchen Creative Management is defined as the "end-user" by the Australian Taxation Office (ATO) and will engage all talent and carry out PAYG withholding obligations as required by the Australian Taxation Office. We do not pay a agency fee for any talent whom we carry out PAYG obligations for. If the performing artist is represented by an Agent who carries out PAYG Withholding obligations on behalf of their artists', the agent may charge a 15% agency fee.
NUMBER ROLES REQUIRED	1
NOTE TO AGENTS	Please email casting head shots to: emma@thekitchen.com.au

TALENT BRIEF - IMAGES WILL BE OF THE MALE'S
TORSO DOWN TO HIS FEET, MAIN FOCUS BEING
HIS LEGS RUNNING ETC

ATHLETIC MALE

- toned legs not too bulky
- Must not have shaved legs
- light hair on legs not too dark
- tanned complexion